



## Announcement

### KIOXIA Launches High-Capacity 256GB TransMemory U301 Flash Drive



**Düsseldorf, Germany, 29<sup>th</sup> September 2022** – [KIOXIA Europe GmbH](#), a world leader in memory solutions, today announced the addition of a new high capacity 256GB option to its USB flash memory TransMemory U301 lineup with USB 3.2 Gen 1 technology. The new 256GB product will be available within Q4 2022.

With a simple design, the popular TransMemory U301 USB flash drive series is designed to go wherever you go. With the launch of a 256GB option, it is now possible to store even more photos, music, videos, documents, etc.

For more detailed product information, please visit [TransMemory U301 USB Flash Drive | KIOXIA - Europe \(English\)](#)

###

#### Notes

\* Capacity is based on installed flash memory and not user available memory as part of the memory is used for management functions. About usable capacity (available user area), please check each product (1GB is calculated as 1,073,741,824 bytes).

\* Company names, product names, and service names may be trademarks of their respective companies.

\*Information in this document, including specifications, content of services and contact information, is correct on the date of the announcement but is subject to change without prior notice.

### **About KIOXIA Europe GmbH**

KIOXIA Europe GmbH (formerly Toshiba Memory Europe GmbH) is the European-based subsidiary of KIOXIA Corporation, a leading worldwide supplier of flash memory and solid-state drives (SSDs). From the invention of flash memory to today's breakthrough BiCS FLASH, KIOXIA continues to pioneer cutting-edge memory solutions and services that enrich people's lives and expand society's horizons. The company's innovative 3D flash memory technology, BiCS FLASH, is shaping the future of storage in high-density applications, including advanced smartphones, PCs, SSDs, automotive and data centers. [Visit our KIOXIA website](#)

### **Contact details for publication:**

KIOXIA Europe GmbH,  
Hansaallee 181, 40549 Düsseldorf, Germany  
Tel: +49 (0)211 368 77-0  
Email: [KIE-support@kioxia.com](mailto:KIE-support@kioxia.com)