



Press Release

KIOXIA Unveils EXCERIA PRO G2 SD Memory Card Series

KIOXIA's New UHS-II SD Memory Card Lines Feature V90^[1] and V60^[1] Video Speed Class Ratings



Düsseldorf, Germany, 29. January 2026 – KIOXIA Europe GmbH, a worldwide leader in memory solutions, today announced the EXCERIA PRO G2 SDXC UHS-II Memory Card Series, available in a faster V90^[1] solution for professional sports and wildlife photographers as well as in a more economical V60^[1] version for everyday content creators.

The new EXCERIA PRO G2 SDXC UHS-II V90 Series takes professional photography, filmmaking, and content creation to the next level. Designed for continuous shooting, these cards provide seamless performance and ample storage space with capacities up to 512GB for high end 8K photo or video shoots. With their UHS-II and V90 rating, this series offers reads up to 310MB/s and writes up to 300MB/s^[2] to enhance workflows with faster file transfers and smoother editing.

Designed to support influencers and content creators, the EXCERIA PRO G2 SDXC UHS-II Memory Card V60 Series delivers suitable performance for vlogs, photo shoots and video productions.

This series offers excellent speed for everyday shooting with reads/writes up to 300MB/s and 250MB/s^[2], as well as capacities up to 512GB. With their balance of performance and price, EXCERIA PRO G2 SDXC UHS-II V60 cards are targeted to be more affordable than EXCERIA PRO G2 V90 cards.

“With the launch of our EXCERIA PRO G2 SDXC UHS-II Memory Card Series, we are empowering both professionals and everyday creators to push the boundaries of their creativity,” says Paul Rowan, Vice President and Chief Marketing Officer at KIOXIA Europe. “Whether capturing high-speed sports action or producing high-resolution content, our new V90 and V60 cards deliver the speed, capacity, and reliability that today’s photographers and videographers demand.”

The EXCERIA PRO G2 SDXC UHS-II Memory Card Series will be available in Q1/2026.

To get more information on the new KIOXIA EXCERIA PRO SDXC UHS-II Memory Card V90 and V60 series go to:

V90: <https://europe.kioxia.com/en-europe/personal/sd-card/exceria-pro-g2-v90.html>

V60: <https://europe.kioxia.com/en-europe/personal/sd-card/exceria-pro-g2-v60.html>

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Notes

[1] A data transfer speed is based on the result measured under the conditions regulated by SD association. A Video Speed Class V90 SD memory card provides minimum read/write data transfer speeds of 90 MB/s and a V60 SD memory card provides 60 MB/s, when used with a recommended UHS-II device.

[2] 1 MB/s is calculated as 1,000,000 bytes/s. These values are the best values obtained in a specific test environment at KIOXIA Corporation and KIOXIA Corporation warrant neither read nor write speeds in individual devices. Read and write speed may vary depending on a device used and file size read or written. The write speed is lower than the read speed. The data transfer speed in legacy SD interface is lower than the speed in UHS-I interface.

SD memory cards are consumables and have a finite product life as represented by the number of write cycles and other parameters. The actual product life of a SD memory card may be reduced, depending on usage conditions.

Capacity is based on installed flash memory and not user available memory as part of the memory is used for management functions. About usable capacity (available user area), please check each product page (1GB is calculated as 1,073,741,824 bytes).

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Information in this document, including specifications, and contact information, is correct on the date of the announcement but is subject to change without prior notice.

About KIOXIA Europe GmbH

KIOXIA Europe GmbH is the European-based subsidiary of KIOXIA Corporation, a leading worldwide supplier of flash memory and solid-state drives (SSDs). From the invention of NAND flash memory to today's renowned BiCS FLASH™ 3D flash memory KIOXIA continues to pioneer innovative memory solutions and services that enrich people's lives and expand society's horizons. The company's innovative BiCS FLASH™ 3D flash memory technology is shaping the future of storage in high-density applications, including advanced smartphones, PCs, automotive systems, data centers and generative AI systems.

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